Saleh Al-Shalhoob

Public Relation

+966 500 200 622
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EDUCATION

Bachelor Degree in Public Relations
King Saud University - 2013

Study English and Business Course
Language International School - Auckland, New Zealand

Certificate In Creating Strategies In PR
Chartered Institute Of Public Relations, London - 2024

Workshop In Crisis Communication Management
Chartered Institute Of Public Relations, London - 2025

Professional PR Diploma
Chartered Institute Of Public Relations, London - 2025

EXPERIENCE

2025 - Present | Account Manager

TEN-X

Manage public relations and corporate communications operations for the **Real Estate Registry Company, one of the Public Investment Fund's** subsidiaries.
My responsibilities include the following:

- Engaging with external stakeholders and partners.
- Organizing events and conferences.
- Managing all media service requests for the Real Estate Registry.

2022 - Mar 2024 | Section Head, Corporate Communication

SPIMACO ADDWAEIH

- Managing internal and external projects for corporat communication such as conferences, events and meetings.
- Managing the company's internal and external website.
- Supervising the company's external content.
- Managing and organizing the company's internal communication programs.

2020 - 2022 | Public Relation Supervisor

SPIMACO ADDWAEIH

- Enhancing the mental image of SPIMACO International.
- Writing and Publishing media content for local and international companyaccounts.
- Coordinating and communicating with media corporations to write mediareports and news monitoring.
- Organizing events and activities locally and internationally for the company.

2017 - 2020 | Public Relations Specialist

SPIMACO ADDWAEIH

- Writing and publishing media content on the company's internal and external platforms.
- Organizing internal communication events.

2015 - 2017 | Senior Public Relations Assistant

SPIMACO ADDWAEIH

- Issuing permissions for external meetings of the company.
- Organizing events and activities locally and internationally for the company.
- Organizing the company's commercials with media and working with related corporations.

2013 - 2015 | Public Relations assistanct

SPIMACO ADDWAEIH

- Creating the media file and writing the media content for the company.
- Photographing the events and activities of the company.

2012 - 2018 | TV Cameraman

Ministry of Media - Al Ektisadia Channel

- Covering the external events of the ministry, e.g.: conferences, events andaward events.
- Organizing and coordinating the sites for coverage and photography, lightingand audio equipment for each event.
- Filming internal and external programs using camera crane equipment.
- Preparing the cameras for the programs and coordinating the sites of each sceneaccording to the work site.
- Coordinating with the work crew and connecting the shots of the guests and thepresenter according to each program.

SKILLS

- Photography
- Office Programs
- Content Writing
- Organizing & Event Planning
- Team Leading
- Graphics Software