

Curriculum Vitae: Mansour Al-Khamis

Personal Information

Name: Mansour Al-Khamis

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Executive Summary

Senior communications and media leader with over 20 years of experience across media, public relations, strategic communications, and reputation management in both government and private sectors. Extensive background in leading national-level communication initiatives, advising senior leadership, and shaping institutional narratives. Currently serving as Media Relations Manager at Edelman Smithfield Saudi Arabia.

Professional Experience

Media Relations Manager – Edelman Smithfield Saudi Arabia (2025 – Present)

- Lead strategic media relations and communications for high-profile local and international clients.
- Oversee executive messaging, media interviews, and reputation management.
- Advise senior leadership on communications positioning and stakeholder engagement.

Media Advisor – Ministry of Finance, Saudi Arabia (2021 – 2024)

- Provided strategic communications advisory supporting national economic objectives.
- Developed key institutional messages and coordinated media engagement.
- Supported public positioning and cross-government communication initiatives.

Head of Media Content – Saudi Program for the Development and Reconstruction of Yemen (2019 – 2021)

- Established and led the media content and editorial function.
- Developed editorial policies and strategic communication frameworks.
- Achieved extensive global media reach across more than 70 countries and 16 languages.

Senior Journalism & Media Leadership Roles – Saudi Arabia (2000 – 2018)

- Held senior editorial and leadership roles at Al-Watan, Okaz, and Al-Yaum newspapers.
- Served as Regional Director, Editor, and Department Head.
- Conducted high-level interviews and represented Saudi Arabia in international media forums.

Core Competencies

- Strategic communications planning and institutional messaging
- Executive-level media relations and stakeholder engagement
- Crisis communications and reputation management
- Leadership of multidisciplinary communications teams
- Oversight of content, campaigns, and brand identity
- Deep understanding of Saudi media landscape and Vision 2030
- Fluent in Arabic; professional proficiency in English