

ABDULAZIZ ALHASSAN

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Saudi

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Kingdom Saudi Arabia



SUMMARY

Dynamic and results-driven Executive Director with over 30 years of experience in leadership roles across diverse sectors including education, finance, and consultancy. Proven track record in driving organizational growth, enhancing brand visibility, and managing cross-functional teams. Known for fostering innovation, developing high-impact strategies, and building lasting relationships. Seeking a leadership position that allows for the application of expertise in developing and implementing strategic initiatives, fostering stakeholder relationships, and enhancing organizational performance.

EDUCATION

Bachelor of Business Administration

Middle Tennessee State University (MTSU)

1989

EXPERIENCE

Executive Director

Future Pioneers Group

01/2015 - Present KSA

Duties and Responsibilities:

- Leading and managing senior advisers across key sectors, ensuring alignment with group objectives.
- Providing expert consultancy to drive growth and innovation.
- Promoting continuous development by implementing strategies for expansion.
- Collaborating with the Chair of Advisers to achieve long-term success.
- Monitoring industry trends for informed decision-making.
- Strengthening relationships with clients and stakeholders to enhance the group's reputation.
- Ensuring efficient, compliant operations aligned with the group's mission.

Executive Director

Al Yamamah University

2009 - 2015 KSA

Duties and Responsibilities:

- Oversaw the College of Continuing Education to deliver high-quality programs for lifelong learners.
- Led university relations and marketing to enhance brand visibility and build partnerships.
- Developed marketing strategies to boost enrollment and engagement.
- Collaborated with faculty to align programs with market needs and the university's vision.
- Managed public relations to strengthen the university's reputation and connections.
- Ensured operational efficiency and growth in both education and marketing efforts.

General Supervisor

Wall Street Institutes

2004 - 2009 KSA

Duties and Responsibilities:

- Oversaw academic operations to ensure effective program delivery and high instructional standards.
- Led marketing efforts to promote courses and drive enrollment growth.
- Managed administrative functions for smooth operations and efficiency.
- Supervised human resources, including recruitment, training, and performance management.

LICENSES

International License for Innovation Leadership

American Association of Innovation (AAI)

2024

International Lecturer

Holistic Coach

Famous Speaker

CERTIFICATES

Leadership Courses

Train the Trainer Courses

Obtaining Several Local and International Training Courses

Marketing and Sales, International Relations, and Business Development, and Creative Thinking

Banking Courses

PARTICIPATIONS

Collaborator with 24 Channel

Writer for Online Newspapers

Editor-in-chief of Management Horizons Magazine

Agent of the Gulf Economy Magazine

Attending Media Conferences

Participation in Several Initiatives and Volunteer Works

Participation as a Member of Clubs and Associations

Writer and Lecturer

AWARDS

Peace Ambassador

Goodwill Ambassador

Obtaining Many Awards and Certificates of Thanks

Local and International Bodies

EXPERIENCE

General Department

Riyad Bank

🏠 1992 - 2003 📍 KSA

Duties and Responsibilities:

- Electronic Operations Supervisor.
 - Credits, guarantees, commercial collection, and commercial marketing specialist.
 - Regional Quality Service Coordinator.
 - Training comprehensive banking courses and banking programs for graduates.
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Executive Director

Zina International Company Ltd

🏠 1991 - 1992 📍 KSA

Marketing

Al Gosaibi And Bros Exchange Company

🏠 1990 - 1991 📍 KSA

MEMBERSHIPS

Saudi Management Association

Saudi National Quality Committee

Arab Society for Human Resources Management

International Public Relations Association

King Abdul Aziz Foundation and His Men for the Gifted Membership

LANGUAGES

Arabic, native

English, fluent

AREAS OF EXPERTISE

Executive Leadership and Management

Strategic Planning and Consultancy

Innovation and Growth Strategies

Public Relations and Media Engagement

Contracts & Agreements

International Negotiations

Stakeholder Engagement and Relationship Management

Brand Development and Marketing

Human Resources and Team Management

Operational Efficiency and Compliance

PERSONAL SKILLS

- Strong leadership and decision-making.
- Excellent communication and presentation.
- Problem solving and analytical thinking.
- Team building and collaboration.
- Time management and prioritization.
- Networking and relationship building.

COMPUTER SKILLS

Title

Organization Name

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Data Analysis and Reporting.
- Project Management Software.
- Social Media and Online Marketing Tools.