

# Ibraheem Alammam

## CONTACT

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## EXECUTIVE PROFILE

Senior communications and corporate messaging professional with over 20 years of experience operating in complex organizational environments, including highly regulated and public-facing contexts. Proven ability to design communication strategies, oversee content and media narratives, and advise senior leadership on positioning, tone, and reputational risk. Brings strong editorial judgment, digital awareness, and stakeholder alignment capability across corporate, institutional, and public communication domains. Native fluency in Arabic and English.

## CORE COMPETENCIES

- Media & Corporate Communications Strategy
- Content & Narrative Leadership
- Media Relations & Public Positioning
- Digital Content Oversight & Audience Engagement
- Executive Messaging & Leadership Briefing
- Reputation & Crisis Communication
- Stakeholder & Cross-Department Coordination
- Editorial Governance & Quality Control

## PROFESSIONAL EXPERIENCE

### Senior Manager – Communications, Governance & Strategic Messaging

#### Raytheon | Riyadh | 2024 – Present

Operate in a high-sensitivity environment where disciplined communication, narrative control, and reputational awareness are critical.

- Advise senior leadership on communication positioning in sensitive commercial, regulatory, and stakeholder contexts
- Review and approve high-visibility external communications to ensure clarity, consistency, and risk awareness
- Coordinate messaging across legal, commercial, technical, and executive stakeholders
- Support leadership with structured briefs, messaging frameworks, and communication guidance
- Strengthen internal processes governing external communication and public positioning

### Contracts Manager – Strategic Communication & Stakeholder Interface

#### Ericsson | Riyadh | 2021 – 2024

Served as a central interface in complex engagements requiring precise communication and institutional positioning.

- Drafted and reviewed formal communications with customers and stakeholders in high-stakes contexts

- Advised leadership on messaging implications in negotiations and stakeholder interactions
- Coordinated cross-functional inputs to ensure consistent institutional messaging
- Supported dispute and escalation management through disciplined communication and narrative framing

**Legal & Procurement Manager**  
**stc Specialized | 2016 – 2021**

Supported institutional communication and governance across supplier, stakeholder, and internal engagements.

- Developed communication templates, guidelines, and approval frameworks
- Supported leadership messaging in procurement and governance initiatives
- Coordinated formal correspondence with external partners and internal stakeholders
- Improved documentation and communication traceability across organizational processes

**Senior Contracts Officer**  
**Mobily | 2006 – 2016**

Supported large-scale organizational communication and documentation in a multi-stakeholder environment.

- Prepared formal communications, contracts, and institutional documentation
- Coordinated messaging and documentation across departments and external partners
- Contributed to organizational governance and communication standardization initiatives

**PUBLIC COMMUNICATION & MEDIA EXPERIENCE**

**Independent Author, Columnist & Content Advisor**  
**2011 – Present**

- Author of four nonfiction books on culture, history, and public themes
- Former columnist for Al Riyadh, Al Jazirah, and Arab News
- Built and managed a digital audience exceeding 130,000 across platforms
- Developed long-form content, narratives, and public-facing commentary
- Launched the “Murooj” podcast, overseeing concept, narrative flow, and editorial quality

**EDUCATION**

**Master’s Degree in Communications & Media Studies**

Università Telematica Pegaso

**Bachelor of Arts in English**

King Faisal University

**Diploma in Information Technology**

New Horizons Institute

**LANGUAGES**

Arabic: Native

English: Native