

Majed Abdulaziz Aljulaifi

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Personal Information:

- National: Saudi
- Current locations: Riyadh City
- Languages know: Arabic & English

OBJECTIVE

I am writing to express my interest in joining Right Recruitment as a Content Expert. With over ten years of experience in media communications and team management, I bring strong skills in content creation, strategy, storytelling, and media messaging. I look forward to contributing my expertise to a professional and collaborative workplace.

Work Experience

•Content Media Manger – Decision Support Center

14/02/2021 – present.

PRIMARY RESPONSIBILITIES:

- 1) Research develops and produces high level content tailored.
- 2) Edit and proofread content to ensure clarity, accuracy, grammar, tone.
- 3) Analyze content performance using analytics tools and refine strategy accordingly.
- 4) Managing the content department, including staff supervision and workflow coordination.

•PR & Media Team leader – King Salman Humanitarian center

03/11/2019 – 01/02/2021.

PRIMARY RESPONSIBILITIES:

- 1) Reviews written content to identify and correct errors in grammar, spelling, punctuation, and formatting.
- 2) Analyze and monitor local and international media materials.
- 3) Communicate with internal stakeholders to achieve client objectives
Conducting research on any given topic.
- 4) Provide subject-matter expertise and guidance in content planning and development.

•Senior Content Writer – Royal Court

01/02/2016 – 01/11/2019

PRIMARY RESPONSIBILITIES:

- 1) Lead content brainstorming sessions and contribute to overall content strategy.
- 2) Supervise media tracking and analysis preparation and implementation.
- 3) Select research methods that are appropriate to pre-defined management criteria.
- 4) Editing and writing news, reports, and press release.

•Communication Assistant Manager - Samba Bank

1/01/2014 – 1/06/2014

PRIMARY RESPONSIBILITIES:

- 1) Prepare articles and press releases for the media.
- 2) Ensure the company protects and promotes its image in a proper, coordinated, and consistent manner.
- 3) Optimize communication system to enhance accuracy of communication.
- 4) Develop relationships with national and regional press contacts to ensure the company reputation is promoted and to deflect criticism.
- 5) Developing and integrating content marketing strategies.

•News Editor – Al Riyadh newspaper.

1/08/2007 – 31/12/2012

PRIMARY RESPONSIBILITIES:

- 1) Prepare, rewrite, and edit copy to improve readability.
- 2) Verify facts, dates, and statistics, using standard reference sources.
- 3) interviewing people in a range of different circumstances.
- 4) attending press conferences and asking questions.

EDUCATION

- Master degree of economics King Saud University – Class 2023.
- Bachelor of Business Administration Al Imam Mohammed University- Class 2017.

SKILLS

- Written and developing content via storytelling, strategic communication.
- Managing media channels and relations.
- Build and manage the organization's media profile.
- Gathers data and creates reports and presentations.
- Team Leadership & Staff Management.