

Fatimah AbuSrair

Communications Director

WORK EXPERIENCE

Director of Communication

Arabian Camp

- Establish and drive a multi-channel communications strategy
- Projecting a positive company image to the public

Project Manager

Richard Attias & Associates

- Managed campaigns, media outreach, and stakeholder messaging.
- Oversaw content, events, and reporting to meet objectives.

Communication Manager

We are LOTUS - LOTUS Arabia

- Content creation and development and press release writing in AR and EN
- Being a resource on the ground in Riyadh supporting Riyadh based clients.

Business Communication Specialist

NEOM

- Plan and develop communication strategy for organizational changes
- Arrange meetings, and organize cooperate events
- Share feedback and ideas with management to help improve the communication

Regional Coordinator (MENA)

KAICIID

- Serve as the primarily regional focal point for he fellows program.
- Maintain good cooperation and regular communication with fellows, their institutions and other stakeholders.
- Support the updating of KAICIID fellows online platform.
- Support PMs with implementation of residential and online trainings.
- Support PMs in editing and outlining KFN's publications.
- Keep PMs on the network developments, recommended measures for expanding network opportunities.

Translator

KADASA Intellectual Property

- Translate all types of legal documents
- Contribute in Custom coordination matters for sometime and coordinates with clients and custom section over enforcement of trademarks at entry points in Saudi Arabia.

Reporter

24 Saudi TV

- Gathering information and investigating stories
- Interviewing sources.

Public Relations Manager

Danat Saihat

- Develop and implement marketing and communications campaigns and strategies and monitor their success
- Represent the organization at events and press conferences
- Plan and manage events.

Freelancer 2010 - NOW

Translation, tourism, training (IRD, D&I), communications, media relations.



NATIONALITY:

SAUDI ARABIAN

CONTACT ME

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RELEVANT SKILLS

- Strategic Planning
- Negotiation
- Team Building
- Online Journalism
- Public Speaking.

VOLUNTEERING

Let's Read Club

Co-founder, CEO 2012-2014

IAVE

Member

Ladies for Intercultural Dialogue

Co-founder, trainer

Other,

+2500 hours volunteering and community service.

Fatimah AbuSrair

Business Communication



EDUCATION

- **Master Degree in International Affairs and Diplomacy**
UNITAR (currently)
- Master Degree in International Hospitality Management
Les Roches (currently)
- **Bachelor Degree in Translation**
Yarmouk University
- **Diploma in Public Relations and Media**
Algurayat Chamber of Commerce and Industry
- **Diploma in Communication and Corporate media in Crisis Management**
Um Alqura University
- **Fellowship in Intercultural and Interreligious Dialogue**
KAICIID.

COURSES

- **McKinsey & Company**
Forward program - 9 months - online
- **EHL**
Executive training program - 1 week - Switzerland
- **Salam for Cultural Communication**
YLP - 3 months - Saudi Arabia
- **PMP**
Requirement for PMP certification - 35 hours - Saudi Arabia
- **Andalus Institution for Tolerance and Anti-Violence Studies**
Using technology for integrity and accountability issues - 2 months Estonia online.

CONFRENCES

- **IPU, 2023**
The parliamentary conference on interfaith dialogue
- **G20, 2020**
G20 interfaith forum - online
- **International Foundation for Tolerance, 2020**
The Asian regional tolerance across cultures conference - Online
- **Jussur Organization, 2019**
Missing peace forum, Lebanon
- **Arab Youth Volunteering Forum, 2018**
Youth are the core of volunteering - Tunisia
- **OHCHR, 2018**
Regional conference about the role of youth in building tolerant society - Morocco
- **The Gulf Cooperation Council, 2014**
Building the communities and youth initiatives - Bahrain
- **IAVE, 2012**
The Arab nations regional volunteer conference, Oman.

ACHIEVEMENTS

- TEDx talk (as an ambassador)
- Nomination for Saudi Women Award 2012 (shortlisted to top 10)
- Creative Translator Award.
- IVLP Alumni - USA

PUBLICATIONS

- Novel: "The Secret Keeper" translated to Arabic. Published in 2017
- Wrote about 15 articles about D&I (Diversity and Inclusion) for several websites.

LICENCES

- Training of trainers (KAICIID)
- CEM (IAEE)
- Tourist Guide (SAUDI MOT)