



# Meshari Fahd Al-Nufaie

📍 Riyadh, Saudi Arabia

☎ +966505547778

✉ mesharifahd@gmail.com

## PROFESSIONAL SUMMARY

An accomplished, ambitious and determined Saudi caliber, who demonstrates successful leadership and problem-solving skills with the ability to quickly build genuine rapport and secure competitive bond with others. Also, known for being a self-starter and getting the job done by managing, multi-tasking and building strong teams and excellent business relationships. Specialties: Strategic Partnerships Customer services, logistics communication & PR (public relationships) and media.

## WORK HISTORY

### SABIC

**Key External Relationships Manger** (Deputy manager of "Nusaned excellence program)

**Communication & Strategic partnerships** 05/2017 – PRESENT

- Built media methodology for local content and designed advertising brochure Contributed effectively to the decision made in the media field.
- Planning and organizing participation in the events, preparing and reviewing speeches in the events, developing and disseminating our success stories.
- Working with the committee of the National Initiative (Nusaned) to develop the appropriate monitoring and assessment methods, action plan, develop and implement initiative strategies.
- Leading all coordination between the Nusaned stakeholders and following up on the alignment of the initiative projects with Saudi 2030 Vision to build strong relationships with stakeholders.
- Established Nusaned brand and raised the awareness of the identity that contributed to spotlight the Saudization in manufacturing and technologies and increased the subsidies for beneficiaries.
- Developing, reviewing and revising a strategic relations strategy for the engagement with formal partners, international organizations, visiting delegations and other organizations.
- Leading the relations operation to reflect and deliver Nusaned overarching strategy.

### SABIC

**CS & Logistics Specialist, Global Supply Chain Management** 1/2013 – 4/2017

**Senior Analyst, Global Supply Chain Management** 3/2008 – 12/2012

### MAAL (an electronic economic newspaper)

**Senior Journalist & Editor of social media** 08/2016 – PRESENT

- Developing and maintaining a consistent newspaper tone, image, and style online.
- Coordinating the design and writing teams to ensure the timeous delivery of content.
- Generating analytic reports and social media feedback for presentation and review.
- Keep up-to-date on the latest news by attending events, studying different papers, and social media.

### UFM Radio station

**Presenter** One year

- Launched a new radio program "Daily Show", and prepared its content and interviews.
- Responsible of editorial line for the radio station.
- Received recommendations and commendations from seasoned media professionals like Battal Alqus.

**Saudi Research & Publishing Company – (Eleqtisadiah & Middle East newspaper)**

**Senior Journalist**

9/2009 – 12/2015

- Responsible for originating and producing stories which may include scripting, editing, outputting, filming, and presenting content
- Conducted research, collected information through interviews, press conferences, and an existing network of contacts and informants.
- Wrote news and feature stories for columns and news released for news services
- Deliver journalism of the highest standard and within the required timeframe using available resources.

**Saudi Industrial Development Fund - SIDF**

**Credit Information Analyst**

1/2007 – 1/2008

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**EDUCATION**

**Master of Communication and Media Studies**

King Saud University

2021 – PRESENT

**Master of International MBA**

Cass Business School

2006

**Bachelor of Management Information Systems (MIS)**

Imam Muhammad Ibn Saud University

2005

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**REWARDS**

- Emdad project (SCM)
- Accomplishment Customer Services Approach.
- Accomplishment ERP Project Program.

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**SKILLS**

- Analytical Skills
- Decision Making
- Team Leadership & Management
- Communication Skills
- Digital Marketing
- Creative Content Creation
- Public Speaking
- Strategy planning
- Optimizing Social Media Platforms
- Public Relations & Out Reaching

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**LANGUAGES**

- Arabic
- English