

Mansour Al-Zahrani

PUBLIC RELATIONS SPECIALIST



[My projects](#)

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SUMMARY

Public Relations Specialist with strong experience in media appearance, content creation, field operations, and communication management. Skilled in organizing media campaigns, producing professional content, and coordinating with stakeholders. Seeking an opportunity in a competitive environment that enhances development, leverages my expertise, and enables me to deliver exceptional results.

SKILLS

Microsoft Office	Social Media Management	Report Writing	
Time Management	Video & Photo Editing	Creativity & Innovation	Team Collaboration
Effective Communication	Public Relations (PR)	Crisis Communication	
Media Relations	Event Coordination	Stakeholder Engagement	

PROFESSIONAL EXPERIENCE

Public Relations Specialist Ihdaa Al-Wesam Hotel | Makkah | June 2024 - Present

- Managed public relations and media communication.
- Organized media campaigns and official communication.
- Handled coordination with internal and external stakeholders.

Field Inspector Zemam Company | Makkah | Seasonal

- Ensured establishments comply with field regulations and procedures.
- Monitored operations and reported violations.

Field Researcher Ministry of Hajj and Umrah | Makkah | Seasonal

- Collected and analyzed field data.
- Supported operations and improved workflow efficiency.

Public Relations Intern General Authority for the Affairs of the Two Holy Mosques | Makkah | Co-op Training

- Supported media tasks and event organization.
- Assisted in official ceremonies and documentation.

Certified Photographer & Content Manager General Authority for Media Regulation

- Produced visual and editorial content.
- Ensured compliance with media standards.

Licensed Tour Guide Ministry of Tourism

- Guided visitors through historical sites.
- Delivered cultural information professionally.

Health Inspector Holy Capital Municipality (Hajj Season)

- Monitored public health compliance.
- Ensured proper hygiene standards in facilities.

EDUCATION

Bachelor's Degree in Media (Public Relations) | Umm Al-Qura University, Makkah, Graduation Year: 2024
3.60 / 4 – Excellent with Honors

ACHIEVEMENTS

- Media Content Creation – 50 hours
- Public Relations & Customer Service
- Digital Information Protection
- Communication Skills – 12 hours
- Conference Management
- Hotel Reservation Management
- Innovation & Initiative
- Generative AI in Hajj & Umrah
- Volunteer Work