



SULTAN MOAFA

ABOUT

Experienced News Producer at Asharq News with a strong background in broadcast journalism and digital media. Over the years, I have specialized in managing newsrooms, coordinating editorial workflows, and producing high-quality news bulletins and in-depth reports under tight deadlines. Skilled in breaking news coverage, storytelling, and multi-platform content production, I excel at transforming complex stories into clear and engaging narratives for diverse audiences.

PROFESSIONAL SKILLS

- Pre-Production
- Production
- Post Production
- Live Production
- On Air Hosting
- News Writing
- Storyboarding
- Copywriting
- Project Management
- Team Management
- Video Editing
- Emcee

CONTACT

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SOCIAL

 @Sultan.Moafa

 @Sultan2vv

WORK EXPERIENCE



MEMBER

Saudi Journalists Association | DEC 2022- Current



NEWS PRODUCER - RIYADH & LOS ANGELES BUREAUS

Bloomberg Asharq | JUN 2020 - Current

- Lead news production across Riyadh and Los Angeles bureaus, coordinating international coverage and editorial workflows.
- Manage breaking news operations, ensuring accuracy, speed, and audience engagement across platforms.
- Collaborate with cross-border teams to deliver impactful, multi-platform stories for TV and digital audiences.



SHOW PRODUCER

Saudi Broadcast Corporation | OCT 2019 - JUN 2020

- Produced and managed television shows, ensuring smooth studio operations and engaging on-air content.
- Coordinated with editorial teams, anchors, and technical staff to deliver compelling programs on time.
- Oversaw script development, rundown creation, and real-time adjustments during live broadcasts.



SENIOR TV REPORTER

24 TV | Nov 2013 - Oct 2019

- Developed a reporters and train them to produce best quality.
- Covering all type of news.

EMCEE



FERRARI F1 TEAM SHOW
Jeddah, Saudi Arabia | 2023



SRMG CERMONY
Riyadh, Saudi Arabia | 2022

EDUCATION

- ESL - LSI
Los Angeles, CA
- FILMMAKING - NYFA
Los Angeles, CA

NEW YORK FILM ACADEMY



COURSES

FIMMAKING
NEW YORK FILM ACADEMY | Sep 2014

AMERICAN SYSTEM OF PRODUCING FOR FILM AND TV
NEW YORK FILM ACADEMY | Mar 2013

MODERN CONCEPT OF SCREENWRITING AND PITCHING
NEW YORK FILM ACADEMY | 2013

CONTENT WRITING
UFM RADIO | 2016

IN101 An Introduction to iNEWS
ASHARQ NEWS LTD | 2022

TV REPORTER
AL JAZEERA MEDIA INSTITUTE | 2024

TV PROGRAMME EDITING
AL JAZEERA MEDIA INSTITUTE | 2024

TV NEWS PRESENTING
AL JAZEERA MEDIA INSTITUTE | 2024

MEDIA RELATIONS MANAGEMENT IN CONFLICT AND CRISIS
AL JAZEERA MEDIA INSTITUTE | 2024

ONLINE COURSES

Introduction to journalism
University of Strathclyde

Groups linguistic :method, analysis, interpretation
Lancaster University

Digital storytelling
University Of Birmingham

Business of film
The Open University

The importance in money in business
University of Leeds

Managing people
University of Reading

Sport Marketing
Northwestern University

Investigative Journalism in the Digital Age
Knight Center for Journalism in the Americas

Video Production for Journalists in the Digital Age
Knight Center for Journalism in the Americas

GLOBAL MEDIA COVERAGE



RED SEA FILM FESTIVAL



G20 SAUDI ARABIA



CANNES FIM FESTIVAL



WORLD DEFENSE SHOW

FESTIVAL DE CANNES



VENICE FILM FESTIVAL



RIYADH FASHION WEEK

Venice Film Festival



FIFA WORLDCUP



RED SEA FASHION WEEK

FIFA WORLD CUP
Qatar 2022



SPANISH SUPER CUP



JOY AWARD

SUPERCOPA
DE ESPAÑA



ITALIAN SUPER CUP

JOY AWARDS

SUPERCUP



MDL BEAST



SAUDI PROFESSIONAL LEAGUE

MDL BEAST
FEST



AFC CHAMPIONS LEAGUE



WWE CROWN JEWEL



RALLY DAKAR



RIYADH SEASON

RIYADH SEASON
Big Time!



FORMULA 1



DIRIYAH SEASON



FORMULA E



GAMERS SEASON



EXTREME E



GLOBAL AI SUMMIT



WORLD BOXING CHAMPION

AND MANY MORE ..