



THUNYAN ALRUWAIBI

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SUMMARY

Public Relations Specialist with over five years of experience driving success in management roles within fast-paced, challenging environments. Known for my ability to quickly adapt and deliver impactful results, I am passionate about crafting compelling narratives and building strong relationships that align with organizational goals. Eager to leverage my expertise to further elevate public relations efforts and make a meaningful contribution to the team.

EXPERIENCE

Ataa Company

[2017 - 2024]

- Public relations specialist
- Event Management

Saudi broadcasting authority

[2016]

- Program Presenter and Producer
- Strategic Analyst
- Digital Media and Marketing

General Administration of Public Relations at PNU

[2015]

- Public relations specialist
- Marketing and PR Analyst

EDUCATION

Diploma in Computer Applications, Imam Muhammad bin Saud Islamic University [2021]

Bachelor's degree in Public Relations, Imam Muhammad bin Saud Islamic University [2016]

COURSES

- Project management professional.
- Digital Media and Marketing.
- Public Relations Planning and Management.
- Modern Management of PR, Ceremonies and Protocol.
- Performance Evaluation in Governance.

SKILLS

- Excellent organizational and leadership skills.
- Outstanding communication and interpersonal abilities.
- Strategic Thinking.
- Research and Analysis Skills.
- Collaboration and Teamwork.
- Maintain relationships with partners/vendors/suppliers.
- Represent the company in events, conferences etc.