

**Ali Ibrahim AlMuslmany**

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**Corporate Communication, Marketing, Event Management, PR, Marketing Campaigns,  
Conference Management, CSR | PMP | Leadership**

A highly skilled and results-driven professional with exceptional multitasking abilities and a strong aptitude for prioritization. Seeking an Event Management position to leverage my expertise in planning and executing successful events, delivering high-impact results within tight deadlines

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## Work Experience

### **Expert Corporate Communication**

MAR 2024 - present

### **Principal Buyer | Saudi Power Procurement Company**

Riyadh, Saudi Arabia

- Developing Communication Strategies – Developing and implementing corporate communication strategies to enhance the company's image and reputation.
- Internal & External Communication .
- Brand Management – Ensuring brand consistency across all communication channels.
- Stakeholder Engagement – Communicating with stakeholders, including employees, customers, investors, and the public.
- Social Media & Digital Communication – Managing corporate social media channels and digital communication strategies.
- Event Management – Organizing corporate events, press conferences, and public appearances.
- Market & Public Sentiment Analysis – Monitoring media coverage and public sentiment to adapt communication strategies accordingly

### **Member of the Social Responsibility Committee**

AUG 2023 – present

### **Saudi Arabian Football Federation (SAFF)**

Riyadh, Saudi Arabia

- Developing strategies and plans for the Saudi Federation in social responsibility.
- Participation with the Saudi Federation delegation in international forums.

### **Corporate Social Responsibility (CSR) Events Officer**

DEC 2020 – JUL 2023

### **ALNASSR Club Company**

Riyadh, Saudi Arabia

- Al-Nasr Saudi Club won the Social Responsibility Award for the year 2021-2022 .

### **Corporate Communications & PR Team Lead**

JUN 2012 – FEB 2024

### **Saudi Electricity Company**

Riyadh, Saudi Arabia

- Within the change management team in cooperation with the Human Resources Department
- Managing the exhibitions and conferences.
- Managing marketing campaign “My Account” for consumer system.
- Develop the company's identity initiative.
- Maintain the published material as per company standards.
- The company's image management committee (Bills Crisis) member.
- The company's image marketing campaign in social media leader.
- Sole manager of company's social media accounts.
- Promoting company's social media accounts.
- Participate in creating the digital communication/s strategy plan.

## Information Systems Analyst

JUN 2008 – FEB 2012

- Managed Dashboard System for SEC.
- Coordinated between Saudi Electricity Company and Saudi ECRA.
- Database Support Analyst.
- Prepared and Conducted Presentations on Department Activities.
- Coordinated between the Customer Affairs Department and the IT Department.
- Managed and Coordinated SEC Central Region for Sadad Project.
- Customer Complaints Resolution Analyst

**Saudi Electricity Company**

Riyadh, Saudi Arabia

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## Education

**Bachelor's degree in computer and information system**

University

JAN 2008

Imam Mohammad Ibn Saud Islamic

Riyadh, Saudi Arabia

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## Training & Certifications

**Certificate in Events Management**

NOV 2025

**MBA Essentials**

MAY 2025

**Project Management Professional (PMP)**

FEB 2025

**Public Relation & Corporate Communications**

OCT 2022

**Productive Leadership - Best Practice**

SEP 2017

Meirc Professional Certificate (MPC)

University of Glasgow

Project Management Institute

Euro Training Center

London Management Centre (LMC)

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## Achievements

Lead a team global summit conference, iktva event , FII conference .

Event Manager and Coordinator for SEC events, such as Pink N Motion, Earth Hour...etc.

Managing the Electrical Safety Campaign.

Managing many Community Service Activities, such as Zahra and Alzheimer Charity Organizations.

Lead Corporate Social Media Accounts.

Managing Charity Organizations Support from SEC Employee Program.

Manage SEC Company Volunteers Program.

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## Skills

- Project Management
- Strategic Planning
- Leadership
- Problem-solving
- Communication
- Risk Management

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## Languages

- Arabic: Native
- English: Proficient