

Abdullah ALjumaiah

Acting Manager of
Corporate Communications
and Marketing

Objective

I wake up every day with passion to achieve my dream to be one of the positive influencers and fingerprint makers at work and people's lives.

Contact Information



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Riyadh



0501226246

Experience

April 2025 - present , Riyadh

Customer success & media analyst Manager

lucidya AI & conventional government

Mar 2020- April 2025 , Riyadh

▪ Acting Manager of Corporate Communications and Marketing

Mosa AL Mosa Real Estate Holding Group

- Developed and implemented strategic communication plans to enhance brand visibility and engage target audiences.
- Led a team of communication specialists in executing marketing campaigns that increased customer engagement .
- Managed crisis communication strategies, effectively mitigating reputational risks and maintaining stakeholder trust.

May 2019- Jun 2020, Riyadh

▪ Media Relations Specialist

Riyadh Air port Company

- Building the media center.
- Leading in the developing, implementing and measuring external and internal
- Media based communication plans.
- Manage day-to-day media relations/media requests for brand and corporate
- issues.
- Create a revised media crisis management plan for National and Club use
- Collaborate with marketing and subject matter experts in a timely manner to
- determine appropriate media responses via various channels.
- Develop written materials including press releases, Q&A, media standby
- statements on brand and corporate issues as required.

Feb 2015- May 2019, Riyadh

▪ Journalist

ALJAZIRAH News Paper

- Gatherings information by identifying and assessing certain leads, observing scenarios and conducting background research.
- Interviewing.
- Keeping accurate and readable notes.
- reviewing and editthe information they've collected to ensure they're providing necessary material.

Feb 2008- Nov 2010, Ibqaiq

▪ Clerk

SAUDI ARAMCO

- performing administrative tasks to support daily business operations.
- Updating and storing business files to ensure they are accurate and accessible for other employees.
- Typing reports, letters and other business documents.
- Sorting mail and responding to it or distributing it to appropriate employees.

Jun 2020- Present, Riyadh

▪ Associate

ALsadaf Production & MBC

Co - Screenplay critic with MBC group & alsadaf production in assessing dramas prior to their implementation, sharing ideas and developing content

Oct 2016- Dec 2017, Riyadh

▪ Media Coverage

MISK FOUNDATION

- Cooperating with Misk to cover some initiatives and events

May 2016- Feb 2018, Riyadh

▪ Media Editors Associate

UFM Radio

- Conceive, assign and edit stories and work with writers to produce a polished product.
- Work with writers on in-depth beat coverage that emphasizes breaking news and authoritative reporting.

Education

Feb 2011 - Feb 2015, Riyadh

▪ BACHELOR OF MEDIA AND COMMUNICATION

IMAM MOHAMMED BIN SAUD UNIVERSITY

Skills

- Microsoft app
- Social media strategy
- Website media content
- Copywriting
- Photographer
- Creating news & editing
- media planning
- English writing and speaking
- Strategic Planing

Languages

English
Advanced

Certifications & Courses

- Content Creating.
- Photographer & Videographer.
- Diploma in Event management .
- Digital Marketing & Strategic planning camp .
- CEM Professional certificate from International Association of Exhibitions and Events.
- Corporate Communication and Branding certificate .