

NASER AL MESTARIHI

CORPORATE COMMUNICATIONS | MARKETING SPECIALIST

CONTACTS

📍 Al Khobar, Saudi Arabia
✉ nasmestarihi@gmail.com
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SKILLS

Strategic Communications

Content Development

Project Management

Media Relations

Stakeholder Engagement

Advanced Verbal and Written Communication

Videography and Audio Engineering

Software Proficiency: Adobe Photoshop, Adobe Premiere, Logic Pro X, Sitecore, Unily, SharePoint, MS Office

Crisis Management

HOBBIES

Fitness, Literature, History, Music

COURSES

ANTI-CORRUPTION COURSE

Maersk Oil Qatar
JAN 2015 - JAN 2015

INFORMATION SECURITY COURSE

Maersk Oil Qatar
JAN 2015 - JAN 2015

STAKEHOLDER ENGAGEMENT COURSE

Maersk Oil Qatar
JAN 2015 - JAN 2015

TBOSIET OFFSHORE TRAINING

International Safety Center Qatar
MAY 2014 - MAY 2014

QCERT NATIONAL CRISIS MANAGEMENT EXERCISE

DEC 2021 - DEC 2021

PERSONAL DETAILS

Date Of Birth
14/10/1987

Nationality
Jordanian

Marital Status
Saudi
Dependant/Spouse

ABOUT ME

Seasoned Corporate Communications Expert in Oil & Gas, adept at strategic planning and reputation management. Eager to apply trilingual proficiency and robust media skills to join your dynamic team.

WORK EXPERIENCE

PRIVATE CONSULTANT - MARKETING BUSINESS DEVELOPMENT

IPTech, Al Khobar, KSA

- Support company's branding redevelopment
- Marketing strategy development
- Stakeholder engagement

CORPORATE COMMUNICATIONS PARTNER

North Oil Company, Doha, Qatar

- Delivered strategic communications support for business divisions, senior management, and HSEQ projects.
- Developed and executed internal communications strategies and plans.
- Supported crisis management and emergency response as part of the Emergency Management Team.
- Created content for internal communications platforms, ensuring consistent and accurate flow of information.
- Established and maintained stakeholder relationships and developed detailed communication plans.

INTERIM MANAGER, INTERNAL COMMUNICATIONS, COMMUNICATIONS DEPT.

Maersk Oil Qatar, Doha, Qatar

- Managed internal communications channels and developed content for the internal portal.
- Aligned internal communication strategies with the digital team in Copenhagen.

CORPORATE COMMUNICATIONS SPECIALIST

Maersk Oil Qatar, Doha, Qatar

- Managed media relations, internal communications, and event management.
- Developed content for traditional and social media channels to build brand awareness.
- Supported the company's nationalization recruitment campaign and various stakeholder engagement projects.
- Managed the internal communications portal, content management system and developed internal campaigns to boost organizational morale.

RADIO SHOW HOST

Gimme Radio, San Francisco (Remote)

Hosted the radio show "Desert Storm" on Gimme Radio to 150,000 weekly listeners.

INTERN, PUBLIC RELATIONS

DABO & CO, Dubai, UAE

- Promoted BMW's CSR campaign and MINI Festival through media engagement and content development.
- Organized press conferences and media events, managing media interactions and coverage reports.

EDUCATION

BACHELOR OF ARTS

Middlesex University

- Upper Second Class Honours - GPA 3.7/4 in Media

LINK

LinkedIn
linkedin.com/in/naser-al-mestarihi-b25a882bg/

LANGUAGES

English

Arabic

Urdu

French

REFERENCES

ABDULAZIZ AL MUZAFFAR
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NORTH OIL COMPANY

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MAERSK OIL QATAR