

Dr. Haya Zaid Aljadoua

Strategic Communications & Public Affairs Leadership • Government Partnerships & International Cooperation • Diplomatic Stakeholder Relationship Management • Sponsorship Development & Institutional Representation • Strategic Programs & Initiatives Management

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Education:

- June 2025: **Women Leaders: Advancing Together – Senior Leaders - Harvard University**
- Jan 2025: **Ph.D. in the philosophy of digital media** - College of Arts - Department of Media - **King Saud University**
- Jan 2017: **MA in Public Communication & Media** - College of Arts - Department of Mass Communication - **King Saud University**
- June 2009: **Bachelor's degree in translation** - College of Languages - Department of English Language - **King Saud University**

Professional Experiences:

- Currently: **Head of Initiatives & Support Center - Muslim World League**
 - Lead the development and execution of global strategic initiatives and programs.

- Acquired sponsorships and developed strategic partnerships to support high-level forums & Conferences.
 - Facilitated support from local & International entities for key initiatives.
- Jan 2022- Jan 2024: **Director General of Bilateral and Diplomatic Relations Department - Muslim World League**
 - Managed international relations and represented the League in diplomatic platforms.
 - Secured sponsorships for youth-focused forums and interfaith events in partnership with global institutions.
 - Established long-term sponsorship agreements to fund cultural diplomacy events.
- June-Dec 2021: **Director of International Cooperation Department - Muslim World League**
 - Cultivated strategic international partnerships and served as the League's representative in multilateral diplomatic engagements.
 - Mobilized resources from global institutions to support youth empowerment forums and interfaith dialogue initiatives.
 - Strengthened MWL's visibility through International events.
- Dec 2020 – May 2021: **Advisor of His Excellency the Secretary-General of the Muslim World League**
- 2015-2019: **Freelance translator and creative content writer**
- May 2012 - Dec 2013: **Translator and Supervisor of Digital Content - King Abdullah City for Atomic and Renewable Energy KACARE**
- Apr 2011- Feb 2012: **Project Manager – Intigral Digital Innovation Company**
- Oct 2009 - Nov 2010: **Translator - Office of the Director of King Saud University**

Courses:

- April 2025: Bilateral Political Relations - Prince Saud Al-Faisal Institute for Diplomatic Studies
- Feb 2023: Professional Communication Skills – University of the Incarnate Word
- Sep 2022: Performance and Diplomatic tasks in federations & regional groupings - Prince Saud Al-Faisal Institute for Diplomatic Studies
- Aug 2022: Tact and Courtesy Course in Diplomatic Work - Prince Saud Al-Faisal Institute for Diplomatic Studies
- Nov 2021: Cyber Security Course - Prince Saud Al-Faisal Institute for Diplomatic Studies
- Aug 2021: Digital Diplomacy - Prince Saud Al-Faisal Institute for Diplomatic Studies
- Aug 2021: The National Program for the Participation of Government Delegations in International Forums and Civilization Communication (Draya) - Salam Project for Cultural Communication
- Jan 2021: Performance and Diplomatic tasks in United Nations - Prince Saud Al-Faisal Institute for Diplomatic Studies

Achievements:

- Jan 2025: Planning and supervising MWL International Conference on: Girl's Education in Muslim Communities: Challenges and Opportunities at Islamabad - Pakistan
- August 2024: Planning and supervising MWL SG participation in African Youth Conference at UN and Kenyan Parliament Nairobi – Kenya
- August 2024: Planning and supervising MWL delegation visit to Nairobi – Kenya
- April 2024: Planning and supervising MWL delegation visit & Participation in (The Words Matter! Conference) Oslo-Norway

- March 2024: supervising the media campaign of The Global Conference For Building Bridges Between Islamic Schools of thought and Sects – Makkah Almukkarrah
- March 2023: Representing Muslim World League at Frascati-Italy in Wilton Park dialogue on ' Inclusive Citizenship and Religious Freedom: bridging the two agendas'
- Sep 2022: Supervising, preparing and arranging MWL celebration of International Day of Peace and inaugurating Knotted Gun Sculpture at Riyadh office.
- July 2022: Representing His Excellency the Secretary-General of the Muslim World League at “Women’s economic participation in OICcountries” (Siracusa 25-26 July)
- June 2022: Representing His Excellency the Secretary-General of the Muslim World League at UN “ Briefing on Efforts on combating Antisemitism.
- May 2022: Supervising, preparing and arranging H.E SG bilateral meeting with United States Ambassador-at-Large for International Religious Freedom
- May 2022: Supervising, preparing and arranging Forum on Common Values Among Religious Followers – Riyadh May 10-11 2022
- March 2022: Representing His Excellency the Secretary-General of the Muslim World League at Expo 2020 Dubai at a luncheon hosted by the American Pavilion (Family Ties and Heritage Preservation)
- Dec 2021: Representing His Excellency the Secretary-General of the Muslim World League at RomeMed 2021 Seeds of Hope against prophets of doom: Religion Government Partnerships for a new policy of Mediterranean unity.
- Nov 2021: Representing MWL at a dinner at the home of the Vice President of the American Mission, which dealt with topics about the status of human rights in the Kingdom of Saudi Arabia

- Oct 2021: Arrangements for the participation of the Muslim World League in RomeMed 2021, the 26th United Nations Climate Change Conference - Rome / Italy
- Sep 2021: Supervising, preparing and presenting a Round Table: (Reflections on the Rights and Status of Women in Society) in entitled partnership with the former President of Croatia, Mrs. Kolinda Grabaktarvic
- June 2021: Representing MWL at a luncheon at the home of the British Ambassador to discuss the importance of the principles of religious freedom in the Kingdom for non-Muslims
- April 2021: Leading the meeting with the delegation of the British Embassy in the office of His Excellency the Secretary-General to discuss developments in the rights of non-Muslims in the Kingdom to practice their religious rites
- 2011-2013: Working as a volunteer translator at TED.com and member of the Taghreedat initiative to enrich Arabic content on the Internet
- 2013: Translation of the constituent documents of the Saudi Volunteer Association (Takatuf)
- 2020: Participation in the volunteer team to prepare for the draft communication strategy for the Saudi Anti-fraud Association SAFA
- **Selected Publications & Research Contributions**
- Digital Media & Internet Culture (2021) — analysis of online behavior, communication shifts, and emerging digital identities.
- Narrative Moderation & Extremism in Institutional Messaging (2022–2023) — studies on moderation discourse and strategic communication frameworks.
- Influence of Social Networks on Saudi Scholarship Students' Attitudes (2019) — empirical research on opinion formation and knowledge transfer.

Additional publications, conference papers, and research outputs available upon request