

Faisal Meshal M. Alharthi

People & Communications Leader

HR Partnerships • Internal Communications • Governance & Secretariat

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Professional Summary

Strategic HR & Communications professional with over 14 years of experience across enterprise, public sector, and academia. Combines HR partnerships (policies, MoUs, learning governance), internal communications (strategy, leadership messaging, campaigns), and committee/board secretariat practices (agendas, minutes, resolutions, compliance). Trusted to coordinate high-level delegations and cross-government programs while delivering on time and audit-ready.

Professional Skills

- Stakeholders & Government Relations
- Internal Communications Strategy (Editorial Operations)
- HR Business Partnering
- Committee/Board Governance
- Policies & Procedures
- Learning Excellence & QA
- Measurement & Analytics
- Risk/Audit Liaison
- Change & Culture Programs
- Leadership Messaging
- Campaigns & Activations
- Internal Comms Strategy (Editorial Ops)

Experience

Consulting (Part-time) Gerson Lehrman Group (GLG)

July 2024–Present

- Independent Consultant

Global Brand Activation Specialist, Corporate Affairs

Mar 2024–July 2024

SABIC, Riyadh

- Lead corporate brand campaigns, partnerships and initiatives globally; ensured protocol, legal and brand-governance compliance.
- Delivered flagship activations including the SABIC Formula E partnership and the SABIC Metro launch in collaboration with the Royal Commission for Riyadh City.
- Advanced brand customer experience for the Polymer Electrical & Electronic segment; aligned content with culture and EX goals.

MARCOM Business Partner, Corporate Affairs

Jul 2023–Mar 2024

SABIC, Riyadh

- Planned and executed communications for high-level delegations and leadership roundtables, including the Saudi-Singapore Roundtable (Oct 18, 2023) and the Saudi-Philippines Roundtable (Oct 19, 2023).
- Led communications for national programs including the “Aamn” National Cybersecurity Awareness Program with the National Cybersecurity Authority and Ministry of Education.
- Media/marketing executive committee representative for SABIC at the 56th International Chemistry Olympiad (KSA 2024); coordinated sponsorships and messaging.

- Supported the Human Capital Initiative (Riyadh, Feb 28–29, 2023) as Vision Partner, managed media, communications and sponsorships.
- Contributed to the SABIC Leadership Program for government leaders.

Senior MARCOM Business Partner, Global Corporate Functions

May 2021– Jul 2022

SABIC, Riyadh

- Co-designed strategic communications plans with leaders of corporate functions (HR EVP, Shared Services EVP, CEO; Youth Council; Women’s Network “SHE”).
- Strengthened advocacy for SABIC value offerings internally and externally to support sustainable growth; maintained relationships with BPs, CoEs and key stakeholders.
- Story-mining and editorial pipeline improvements; led event coverage (EYE Season Two).
- Represented SABIC at international forums including ISEF (2022 & 2023) and the 2022 Misk Global Forum (Innovation Partner); led media, communications and sponsorships; organized the Q1 2021 SABIC press conference.

Senior Analyst, Corporate HR (Learning & Excellence)

Jan 2021–Nov 2021

SABIC, Riyadh

- Elevated SABIC Academy’s brand and identity internally and externally, aligned with Vision 2030.
- Stood up the Learning Excellence function (governance & QA, knowledge management center, strategic external partnerships and digital learning).
- Co-authored a case study on the Ibn Rush transformation project for SABIC’s Knowledge Management Center (01–03/2021).

Senior Analyst, Corporate HR (KSA External Engagements)

Nov 2018–Jan/2021

SABIC, Riyadh

- Focal point for cross-government MoUs and workforce initiatives (HCDP, NIDL, Misk Academy); drafted agreements and coordinated implementation with KPIs and reporting.
- Secretary-General to the Saudi HR Think Tank advisory board; executive committee member; HR People & Organization risk identification team member.
- Led Corporate Memory case studies and Soft Power initiatives; coordinated engagements with the Emirate of Madinah Province.
- OD 2.0 core team member; supported policy alignment and change adoption.

Senior Analyst, Corporate HR (Global L&D CoE - SABIC Academy)

Nov 2017–Oct 2018

SABIC, Riyadh

- PMO for five projects executed with the Ministry of Education; coordinated multi-stakeholder delivery.
- Advanced the Saudi National Soft Power initiative; represented Corporate HR with the Ministry of Energy, Industry and Mineral Resources.
- Academic advising for visiting graduate students (Kingston Business School) on market-entry research; led program to rehabilitate and prepare wounded soldiers for the job market.

- Execution committees for MoUs with the Ministry of Civil Service and the Ministry of Education; founding/core member of the SABIC HR Think Tank.

Lecturer, Public Administration Department King Saud University Mar 2010–Aug 2017

- Delivered courses in public administration and policy; supported departmental accreditation and academic initiatives.

Policy Advisor (Volunteer) Saudi Basketball Federation Jan 2017–Sep 2017

- Policy advisory to H.R.H. the President; produced briefs and follow-ups.

Education

Master of Public Administration University of Akron, USA

- Pi Alpha Alpha (Global Honor Society for Public Affairs & Administration) • Saudi Cultural Mission Award for Academic Excellence

Bachelor of Public Administration King Saud University

CIPD Level 3 Diploma – HR Practices

SELECTED DELEGATIONS & PROGRAMS

- International Chemistry Olympiad (KSA 2024) — Coordination committee member.
- International Science & Engineering Fair (ISEF) Delegations in 2022 (Atlanta) and 2023 (Dallas).
- Misk Global Forum 2022 — Innovation Partner (media, communications and sponsorships).
- National Cybersecurity Awareness “Aamn” - Communications lead with NCA/MoE.
- Human Capital Initiative 2023 (Riyadh) — Vision Partner (media, comms, sponsorships).

Learning & Development

- PMP - Project Management Institute (valid through 08/18/2027)
- CEM- the International Association of Exhibitions and Events.
- Leadership Essentials Program - MBSC College (18 hours, Sep–Oct 2024)
- Professional Media Relations - Blackbird Training (Apr 1–5, 2024, London)
- Integrated Talent Management - ATD (Nov 9, 2020)
- Personal Leadership - Cranfield University (2018)
- Professional Certificate - General Authority for Media (valid through 05/11/2027)

TOOLS & SYSTEMS

- MS 365/Teams/SharePoint
- HRIS (SuccessFactors/Oracle HCM)
- Power BI
- PMO Suites