
FATIMA ABDULLAH ALSHUBAILI

Mob: +966550127788 Email: fatima.abdul@gmail.com

Professional Summary

Seasoned executive with 15+ years of leadership experience at the intersection of government, international relations, and strategic development. I specialize in building global partnerships, leading complex negotiations, and driving institutional influence that aligns with national transformation agendas such as Saudi Arabia's Vision 2030.

My career spans diplomacy at the United Nations, economic strategy, mega-project development at NEOM, and executive leadership in esports and innovation ecosystems. Known for navigating high-stakes environments, I have successfully led international MoUs, stakeholder alliances, and cross-border initiatives that advanced both national priorities and global engagement.

I bring a combination of political fluency, strategic foresight, and operational leadership—the qualities organizations need to thrive in today's interconnected world.

Professional Experience

Consultant

GLGroup, United Kingdom | 2025 – Present

Head, International Relations & Public Affairs

Esports World Cup Foundation (EWCF), Saudi Arabia | 2025 – 2025

- Designed and executed EWCF's global government and NGO engagement strategy, ensuring alignment with Vision 2030 and Saudi soft power objectives.
- Negotiated and formalized MoUs with international organizations (UN agencies, foreign ministries)
- Positioned EWC globally through strategic communications and media engagement to showcase Saudi leadership in digital and esports diplomacy.

Chief of Staff & VP Strategy (Government Advisory)

UAE | 2023 – 2025

- Directed strategic initiatives for executive leadership, driving national and international policy alignment.
- Advised the CEO on critical decision-making, coordinated C-suite priorities, and ensured execution of transformation agendas.
- Represented the organization in ministerial negotiations, global forums, and investor discussions.
- Instituted performance governance frameworks that improved execution accountability across departments.

Head, Stakeholder Management

NEOM, Saudi Arabia | 2022 – 2023

- Led stakeholder engagement strategy across NEOM's sectors, aligning with long-term development goals.
- Acted as senior advisor to the CEO, integrating governmental and community stakeholder perspectives into sector strategies.
- Strengthened multi-sector alliances with national ministries and regulators, securing approvals critical for project delivery.

Head, Business Development & Strategy – CEO's Office

NEOM, Saudi Arabia | 2020 – 2022

- Established and operationalized NEOM holding companies, including ENOWA (Energy & Water) and Tech & Digital Co.
- Negotiated strategic partnerships with ARAMCO, ministries, and global corporations to accelerate investment flows and technology adoption.
- Developed sector strategy frameworks that shaped NEOM's positioning in energy transition and digital transformation.

Senior Political & Economic Liaison

Saudi Mission to the UN, New York | 2016 – 2019

- Provided in-depth policy analysis and strategic recommendations to the Saudi Ambassador on political and economic issues.
- Supported high-level negotiations in the UN Security Council and General Assembly committees, representing Saudi interests.
- Drafted speeches, negotiation positions, and policy briefs that shaped Saudi Arabia's diplomatic engagements.

Head, Human Rights Committee

Saudi Mission to the UN, New York | 2014 – 2015

- Represented Saudi Arabia in UN human rights negotiations and committees, advocating for policies aligned with national positions.
- Built alliances with diplomatic missions to influence global human rights discourse.

Economic & Political Liaison

UNDP - Embassy of Saudi Arabia, Spain | 2009 – 2014

- Strengthened bilateral relations between Saudi Arabia and Spain, facilitating major investment and trade partnerships.
- Acted as principal liaison with Spain's Ministry of Foreign Affairs and government institutions.

Investment Consultant - Capital Markets

Henyp Group - DIFC, UAE | 2008 - 2009

- Built strategic partnerships with global finance and policy stakeholders across the GCC, London, and Hong Kong, driving sustainable investment opportunities and reinforcing Henyp's position as a trusted, compliant global investment partner.
- Advised institutional and high-net-worth clients on diversified investment portfolios across commodities, FX, and alternative assets, delivering data-driven insights on macroeconomic trends and capital allocation.

Education

- **Harvard Business School** – Executive Education, *Preparing to be a Corporate Director* (2022)
- **Stanford Graduate School of Business** – *Innovation & Entrepreneurship* (2021)
- **Maastricht University** – *Corporate Law, Government & International Law* (2019)
- **Universidad Carlos III de Madrid** – *MSc, Political Economics & Financial Analysis*

Core Competencies

- Governance & Public Policy
- Strategic Partnerships & MoUs
- International Relations & Diplomacy
- Global Policy & Economic Development
- Foreign Investments & Trade
- Risk Management & Crisis Negotiation
- Stakeholder & Government Affairs
- Multilingual: **English, Arabic, Spanish**