

SUMAYA AQIL

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PROFESSIONAL SUMMARY

Senior media, communication, and learning professional with 12+ years of experience across corporate and institutional public relations, media environments, and professional development within academic, corporate, and public-sector contexts.

Brings a comprehensive, end-to-end understanding of communication systems – spanning standards, governance, messaging, media processes, and capability building – shaped through work in high-governance environments and Aramco-linked initiatives, and reinforced by trust placed in leading, teaching, and evaluative roles.

Operates at a leadership and oversight level, bridging media, PR, and learning through structured teams, systems, and frameworks, with a clear preference for quality, discipline, and long-term institutional impact. Open to senior roles across institutional communication, corporate PR, structured media production environments, and learning & capability development.

SKILLS

Learning & Development (L&D) | Curriculum & Training Program Design
Institutional Communication | Corporate Public Relations (PR)
Media & Communication Education | Academic & Professional Communication
Capacity Building | Training Facilitation | Workshop & Lecture Delivery
Communication Strategy | Media Literacy | Applied Media Research
Media Production Oversight (Team-Based & Structured Environments)

PROFESSIONAL EXPERIENCE

ACCEL International -Ajyal center for holistic education and life skills
MARKETING SUPERVISOR

Dhahran - Saudi Arabia
Jul 2023- Aug 2024

- Led institutional communication and PR activities supporting the center’s educational and life-skills programs.
- Coordinated and supervised all internal and external events, including educational, community, and partnership initiatives.
- Initiated, designed, and supervised the Center’s Scholarship Program – the first scholarship initiative in the center’s history.
- Developed the scholarship framework, eligibility criteria, internal approvals, and external communication.
- Managed stakeholder communication with schools, hospitals, academies, and partner organizations across the MENA region.
- Oversaw institutional messaging, branding alignment, and communication strategy in coordination with senior management.
- Supported business development and partnerships through structured communication and institutional outreach.
- Experience working with communication materials and visual assets in support of institutional programs.
- Delivered communication, PR, and event initiatives in alignment with Saudi Aramco institutional

The National Training Center for Facilities and Hospitality Management
MARKETING AND COMMUNICATION SPECIALIST

Khobar, Saudi Arabia
Jul 2022 - Jun 2023

- Led institutional communication activities supporting professional training programs and organizational positioning.
- Developed communication plans aligned with the center's training and capability-building objectives.
- Coordinated internal and external communication with trainers, trainees, and partner organizations.
- Supported leadership with communication strategy, reporting, and institutional messaging.
- Contributed to the development of the center's official website as a communication and information platform.
- Worked within training and communication initiatives operating under Saudi Aramco standards and quality requirements.

Creative Blend Advertising and Marketing Agency
FREELANCE DIGITAL MARKETING CONSULTANT

Remotely, Saudi Arabia
Dec 2020 - Mar 2021

- Provided strategic digital and brand advisory support to clients.
- Contributed to high-level communication and marketing planning.
- Worked with clients on aligning brand messaging across digital and traditional channels.

The National Training Center for Facilities and Hospitality Management
Facility Management Training Consultant

Khobar, Saudi Arabia
Mar 2019 - Oct 2019

- Delivered facility management-related training programs within a professional training environment.
- Designed and facilitated training sessions aligned with industry and institutional requirements.
- Conducted needs-based training delivery for professionals and trainees.
- Supported evaluation of training effectiveness and participant engagement.
- Collaborated with training teams to enhance learning outcomes and program quality.
- Worked within training and communication initiatives operating under Saudi Aramco standards and quality requirements.

Queen Rania Teacher Academy
COMMUNICATION OFFICER

Amman, Jordan
Feb 2018 - Jul 2018

- Supported institutional communication and academic events.
- Coordinated communication activities in line with institutional standards.
- Contributed to media documentation and communication outputs supporting education programs.

YOUNG ARAB VOICES PROJECT - BRITISH COUNCIL
Debate Trainer & Adjudicator (Program-Based, Paid per Training)

Amman, Jordan
2013 - 2016

- Delivered debate, communication, and critical thinking training as part of a structured international program.
- Conducted training sessions across recurring annual program cycles.
- Evaluated participants' performance and supported skill development as an adjudicator.
- Worked within British Council program frameworks and quality standards.

MIDDLE EAST UNIVERSITY – Foreign Affairs Office and Media Center
DIRECTOR ASSISTANT

Amman, Jordan
2014 – 2014

- Supported institutional communication and foreign affairs activities.
- Assisted in official visits, reporting, and coordination with stakeholders.

Middle East University - Public Relations Department
PUBLIC RELATIONS EMPLOYEE

Amman, Jordan
Jan 2013 - Dec 2013

- Supported public relations and institutional communication activities.
- Assisted in organizing academic and official events.
- Coordinated with internal departments and external stakeholders.

EDUCATION

JORDAN MEDIA INSTITUTE - University of Jordan - AMMAN/JORDAN
Masters in New Journalism & Media
2015 - 2018

MIDDLE EAST UNIVERSITY - AMMAN/JORDAN
Bachelor in TV&RADIO
2010-2014

INTERESTS & LANGUAGES

**MUSIC, GRADE 3 VIOLIN ,
FREDDY FOR MUSIC
ACADEMY**

**Arabic, Native
English, Advanced**

SOCIAL MEDIA

FB.ME/SAQIL

@SAQILJO

@SUMAYAAQIL

**/IN/SUMAYA-AQIL-
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PROFESSIONAL TEACHING & TRAINING DELIVERED

- Delivered a professional course on Digital Media for the Journalism Department at the Jordanian Senate (Upper House of Parliament).
 - Certified Debate Trainer and Adjudicator delivering communication and debate training under the Young Arab Voices Program – British Council.
 - Delivered professional training workshops in media communication and related topics across academic and professional training environments.
 - Moderator and Jury Member for the Arab Transparency Debates – Rasheed Coalition.
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SELECTED PROFESSIONAL TRAINING & DEVELOPMENT

- Advanced Training in Data Journalism & Cross-Media Information – UNESCO, Canal France International (CFI) & ESJ Pro.
 - Professional Training in Information Collection, Verification & Cyber Protection – UNESCO, Canal France International (CFI) & ESJ Pro.
 - Media & Journalism Professional Bootcamp – Jordan Media Institute.
 - Professional Training in Hate Speech & Media Ethics – Imdad Media Center.
 - Cambridge International Diploma in IT Skills.
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MEDIA & BROADCAST AFFILIATIONS

- Contributor to BBC Global Questions – supported production team during program delivery.
- Media Production Exposure – NEP for Production (international broadcast production company).
- Broadcast Training in Radio Production & Presenting – Beat FM.