

HALA ABDULAZIZ ALHOUTI

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PROFESSIONAL SUMMARY

Strategic and results-oriented Senior Project Manager with over 15 years of proven leadership in managing large-scale projects within the cultural, sustainability, and business development sectors. Demonstrated success in leading multi-million-riyal initiatives aligned with Saudi Vision 2030, delivering measurable outcomes in social impact, environmental responsibility, and organizational performance. Adept at building and managing PMO frameworks, optimizing operations, and guiding multidisciplinary teams to exceed delivery benchmarks. Recognized for combining strategic foresight, cultural insight, and operational discipline to achieve lasting value across public and private sectors.

SKILLS

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| • Strategic Planning | • Government Liaison | • Cost Optimization |
| • PMO Management | • Cultural Policy Execution | • Quality Assurance |
| • Risk Mitigation | • Creative Industry Support | • Client Relations |
| • Performance Monitoring | • Circular Economy | • Public-Private Partnerships |
| • Cross-Functional Team Leadership | • Social Impact Planning | • Negotiation & Influence |
| • Vision 2030 Initiatives | • Environmental Project Design | • MS Project, Asana, Trello, Power BI, MS Office Suite, Process Automation |
| | • KPI Implementation | |

WORK EXPERIENCE

Founder & Senior Project Management Consultant

Ourzon, Jeddah, Saudi Arabia

Aug 2024 – Present

- Founded and lead a sustainability-driven enterprise, promoting circular economy through collection, refurbishment, and resale of over 2,500+ products annually, generating a 30% growth in revenue.
- Designed and executed a three-phase sustainability framework, integrating ESG principles and aligning with Vision 2030 environmental targets.
- Consulted with SMEs and NGOs to optimize project efficiency by 40%, ensuring measurable social and operational impact.
- Managed budgets exceeding SAR 5M, allocating resources across strategic, cultural, and environmental initiatives.
- Formed partnerships with local organizations and stakeholders, resulting in a 40% increase in community engagement and workforce inclusion.

Strategy Consultant / PMO Manager

Al Rasim Advanced for Business Development (RPM)

2022 – Present

- Led strategic planning and project execution for two national initiatives under the Music Commission, achieving 100% on-time delivery.
- Designed and implemented the Arabic Observatory of Translation Project, enabling digital archiving of over 15,000 literary works for the Ministry of Culture.
- Developed a comprehensive PMO governance framework, improving cross-department coordination and reducing reporting delays by 35%.
- Oversaw a team of 12 project specialists managing timelines, budgets, KPIs, and stakeholder communications.
- Streamlined risk assessment and monitoring systems, improving operational accountability across all project phases.

General Manager – Corporate Social Responsibility (CSR)

Xenel Industries Ltd.

2005 – 2016

- Directed CSR operations for three subsidiary companies—Safra, Hidada, and Saudi Cable—managing annual budgets exceeding SAR 10M.
- Produced large-scale cultural media projects including *Inside the Kingdom* with historian Robert Lacey and *Arabia 3D* documentary with IMAX, reaching over 1 million global viewers.
- Established performance metrics for CSR activities, leading to a 25% improvement in efficiency and impact reporting.

- Spearheaded sponsorship management for Jeddah Economic Forum (2005–2007) and International Business Forum (2007), attracting 1,500+ global delegates.
- Introduced strategic communication frameworks to strengthen corporate reputation and external partnerships.

Oral–Aural Rehabilitation Coordinator

Jeddah Institute of Speech and Hearing (JISH)

2004 – 2005

- Designed and managed a supervision and training program for 25+ clinicians, improving therapy standards by 18%.
- Conducted program audits and developed action plans enhancing rehabilitation outcomes by 15%.
- Led data-driven evaluation sessions to measure staff performance and client progress.
- Collaborated with educational experts on early intervention initiatives, benefiting over 100 children annually.
- Ensured regulatory compliance in service delivery and clinical documentation.

Niche Client Engagement Specialist

Samba Financial Group, Jeddah, Saudi Arabia

2002 – 2004

- Managed a portfolio of 200+ VIP clients with assets exceeding SAR 50M, maintaining a 98% satisfaction rate.
- Developed tailored financial strategies resulting in a 12% year-over-year increase in portfolio value.
- Streamlined internal service delivery protocols, cutting response time by 25%.
- Coordinated cross-departmental communication to enhance service delivery consistency.
- Delivered personalized solutions to high-net-worth clients, improving long-term relationship retention.

Early Education Specialist

Gallaudet University, Washington D.C., USA

2002

- Contributed to federally funded research improving inclusive early education programs for children with hearing impairments.
- Designed teaching and assessment tools that improved learning outcomes by 20%.
- Assisted in implementing innovative speech and language development methodologies.
- Facilitated workshops for educators and parents on best practices in special education.
- Conducted data analysis and progress tracking for academic program development.

EDUCATION

Bachelor's Degree in Education

Gallaudet University, Washington D.C., USA

CERTIFICATIONS

- Project Management Professional (PMP) – In Progress / Certified
- KPI & Performance Measurement Certification
- ESG & Sustainability Management Certification

LANGUAGES

English – Fluent

Arabic – Native